



AD RATES

For advertising schedule see notes below Rate Table

Cost per column-inch: \$9.50 (Add your link to our website for a total of \$10 per printed inch) Page size is 10 inches by x 15 inches							
HEIGHT (in inches)	No. of Columns (= Ad Width)						
	Cost per printed inch <i>Add your link for total shown at right in brackets (" +Online")</i>						
		Per printed inch (+Online)	Per printed inch (+Online)	Per printed inch (+Online)	Per printed inch (+Online)		
	1 column (1.85 in. wide)	2 col. (3.85 in. wide)	3 col. (5.85 in. wide)	5 col. (9.85 in. wide)			
1.0	\$ 9.50 (\$10.00)	\$ 19.00 (\$20.00)	\$ 28.50 (\$30.00)	\$ 47.50 (\$50.00)			
1.5	14.25 (15.00)	28.50 (30.00)	42.75 (45.00)	71.25 (75.00)			
2.0	19.00 (20.00)	38.00 (40.00)	57.00 (60.00)	95.00 (100.00)			
2.5	23.75 (25.00)	47.50 (50.00)	71.25 (75.00)	118.75 (125.00)			
3.0	28.50 (30.00)	57.00 (60.00)	85.50 (90.00)	142.50 (150.00)			
3.5	33.25 (35.00)	66.50 (70.00)	99.75 (105.00)	166.25 (175.00)			
4.0	38.00 (40.00)	76.00 (80.00)	114.00 (120.00)	190.00 (200.00)			
4.5	42.75 (45.00)	85.50 (90.00)	128.25 (135.00)	213.75 (225.00)			
5.0	47.50 (50.00)	95.00 (100.00)	142.50 (150.00)	237.50 (250.00)			
5.5	52.25 (55.00)	104.50 (110.00)	156.75 (165.00)	261.25 (275.00)			
6.0	57.00 (60.00)	114.00 (120.00)	171.00 (180.00)	285.00 (300.00)			
6.5	61.75 (65.00)	123.50 (130.00)	185.25 (195.00)	308.75 (325.00)			
7.0	66.50 (70.00)	133.00 (140.00)	199.50 (210.00)	332.50 (350.00)			
7.5	71.25 (75.00)	142.50 (150.00)	213.75 (225.00)	356.25 (375.00)			
8.0	76.00 (80.00)	152.00 (160.00)	228.00 (240.00)	380.00 (400.00)			
8.5	80.75 (85.00)	161.50 (170.00)	242.25 (255.00)	403.75 (425.00)			
9.0	85.50 (90.00)	171.00 (180.00)	256.50 (270.00)	427.50 (450.00)			
9.5	90.25 (95.00)	180.50 (190.00)	270.75 (285.00)	451.25 (475.00)			
10.0	95.00 (100.00)	190.00 (200.00)	285.00 (300.00)	475.00 (500.00)			
10.5	99.75 (105.00)	199.50 (210.00)	299.25 (315.00)	498.75 (525.00)			
11.0	104.50 (110.00)	209.00 (220.00)	313.50 (330.00)	522.50 (550.00)			
11.5	109.25 (115.00)	218.50 (230.00)	327.75 (345.00)	546.25 (575.00)			
12.0	114.00 (120.00)	228.00 (240.00)	342.00 (360.00)	570.00 (600.00)			
12.5	118.75 (125.00)	237.50 (250.00)	356.25 (375.00)	593.75 (625.00)			
13.0	123.50 (130.00)	247.00 (260.00)	370.50 (390.00)	617.50 (650.00)			
13.5	128.25 (135.00)	256.50 (270.00)	384.75 (405.00)	641.25 (675.00)			
14.0	133.00 (140.00)	266.00 (280.00)	399.00 (420.00)	665.00 (700.00)			
14.5	137.75 (145.00)	275.50 (290.00)	413.25 (435.00)	688.75 (725.00)			
15.0	142.50 (150.00)	285.00 (300.00)	427.50 (450.00)	712.50 (750.00)			

**We print every Monday except for the first 3 weeks of August
and Christmas-time shut-down, mail out Tuesdays.**

After Statutory Holiday Mondays, we print on Tuesdays, mail out Wednesdays

ADS are accepted until Thursdays at 12 noon or Fridays if space is reserved earlier. Editors reserve the right to correct grammar and use their discretion to determine whether ads are appropriate for our newspaper. Taxes and commission are not included in this price. Company logos can be sent by email. For complete layout and design services or translations we may charge a one time fee of \$25. A 30% discount is applied for prepaid ads inserted for 12 consecutive months; 15% for 6 months consecutive weekly publishing.

Please call **905-275-4672** for any other information or design ideas, or email us at
tevzib@rogers.com.